



Your new favorite Singer.





[Above] 1940 Henry Singer Towne Hall, 1948 Henry Singer Towne Hall.  
[Below] 1952 Henry Singer on 101st street.

# For every generation a regeneration.

Henry Singer, the leader in men's fashion retailing for more than seven decades, is pleased to announce the relaunch of our Edmonton store. A year in the planning and three months in the making, our new store at Manulife Place will set a formidable standard in fine menswear retailing.

For three generations, Henry Singer has been a part of the essential fabric of Alberta. From boardrooms to barrooms, Albertans have achieved their own distinctive styles with the help of Henry Singer, his son Fred, and his grandson Jordan.

## HENRY SINGER

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To all the guys who made  
Henry Singer on Jasper  
possible . . .

Thanks to the guys in the clothing stores across the Country, who sent me 10  
four new merchandise arrived in time.

To kind and business at Country Store who gave me "Special Discount"  
and let me to give to the Street Store wear them in the country.

To the gang at Home Store who covered me up to the new small brand of  
the night to make sure we had it in for the opening.

To my staff . . . who worked in Eastern markets and leaders, way beyond  
the rest of the city.

To the customers who have had to be out here than they were . . .

And of course, nothing to say, thanks to our partners who have made me  
responsible position.

thanks a lot guys . . .

QUATING!  
BRATULATIONS  
1937 to 1941  
by offering this book  
1941-1942 and from all  
the . . . people  
1-2-1942-1943

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**Henry  
SINGER'S**  
*new 101st street*  
**STORE**  
*suit you*

MINI  
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ANNUA

**Adam**  
EXCLUSIVE IN EDMONTON  
AT  
**HENRY SINGER LTD.**  
1100 101st St. PHONE 26224

# 1938

From humble beginnings in 1938, with just \$300 and a vision, Henry Singer has blazed a number of trails. Henry was one of the founders of the Edmonton Eskimos, a community leader and a voice against racial discrimination, as well as a retailing visionary.

As the brand flourished, Henry Singer became the first men's fashion retailer to bring international brands like Hugo Boss and Armani Collezioni to Canada. It continues to innovate by introducing world class collections to Edmonton.

The company balances its fashion-consciousness with social awareness. Henry served as chairman of many community and charitable organizations, including the United Way. Today the company offers the Henry Singer Award at the University of Alberta, to recognize unique individuals who exemplify fairness, humor, empathy and respect for and acceptance of all people.

HENRY SINGER



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“Henry Singer became the first men’s [retailer] to bring Hugo Boss to Canada.”

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Whether addressing or dressing a who’s who of Alberta business, Henry Singer has always championed the individual’s sense of style. Jordan Singer proudly carries on this legacy today. A graduate of the Fashion Institute of Technology in New York and former Sales Manager for Hugo Boss United Kingdom, Jordan has a contagious enthusiasm for men’s fashion and his own sensibilities about what style-conscious men want today.

With the world’s most prestigious brands and a proven tradition of customer service excellence, Henry Singer Fashion Group is Alberta’s premier men’s fashion resource, and will be for generations to come.



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[Above] Henry III (circa 1962)  
Henry Singer, Commerce Place  
(circa 1990) [Below] Henry Singer  
104 street, and Jasper (circa 1974)

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HENRY SINGER



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Glance inside the new store set  
to open in October 2011.

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73 years  
of innovation.  
3 months  
of renovation.

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Henry Singer, the leader in men's fashion retailing for more than seven decades, is pleased to announce the relaunch of our Edmonton store. A year in the planning and three months in the making, our new store at Manulife Place will set a formidable standard in fine menswear retailing.

Customers are welcomed by a completely renovated warm wood and stone interior. Beyond the aesthetic value, the store contains many functional features for discerning clients.

In one of many firsts for Edmonton, Henry Singer clients can now enjoy the finest private shopping suite in Canada, by appointment. For men who prefer the impeccable fit and personal style of made-to-measure clothing, we have created a world-class area specializing in fine tailoring.

**HENRY SINGER**



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Take a seat inside the new store set to open in October 2011.

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Well over 1,000 dress shirts will be on display. New areas have also been devoted to the very latest in luxury retail trends, as well as accessories and footwear.

The company has raised the bar, literally and figuratively. In addition to setting a new standard for men's fashion, a four-seat bar welcomes clients to the store's reception area. Designed by the award winning firm II by IV, and built by construction icon PCL.

Henry Singer is proud to continue being part of Manulife Place, the pre-eminent downtown Edmonton office tower address and our city's leading luxury fashion retail destination.

**For further information, please contact:**

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Visit the new Henry Singer, October 2011.



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**HENRY SINGER**